

Business Networks

Stimulating economic growth through sustainable small business development

A large red '1' inside a red circle, with the letters 'st' in a white circle to its right.

Automated business plans and go-to-market strategies



Free SMME branding, business cards and website packadge suitable for SMMEs start-ups



Get your books in order i.e. FREE Invoicing & Quotations



1st Business Networks

(www.1stbn.co.za)




Our philosophy

"We believe collection of minds bind individuals together and create social integration"



Durkheim's theory

Key Focus Areas



- ✓ 4IR entrepreneurial technical skills development
- ✓ Non-financial and financial development of small enterprises
- ✓ Enabling legislative and policy environment to support growth and sustainability of SMMEs

Small Business Development Platform at Scale*

600+
registered businesses

2500+
registered users

80%
of subscribers use us for their day-to-day business operations

Business Networks Today



- ✓ Leader in 4IR small business development
- ✓ Smart workspace for digital content collaboration
- ✓ Leveraging virality and scale in go-to-market
- ✓ Addressing small businesses growth and cash flow strategies
- ✓ Balanced bargaining of financial products on behalf of small businesses

Reinventing Cloud Software Playbook

Traditional playbook

What sets 1st Business Networks apart

Designed for users

vs.

Designed for small businesses

Top-down distribution

vs.

Bottom-up adoption

Walled garden, closed ecosystem

vs.

Open ecosystem

Traditional software

vs.

Software As A Service (SaaS), Multi-Tenant



Growing Portfolio of Add-on Products for Small Businesses

Advanced Small Business Automation Tools

- Automated financial projections for business plans
- Digital Marketing campaign booster
- Data Loss Prevention

Data Governance

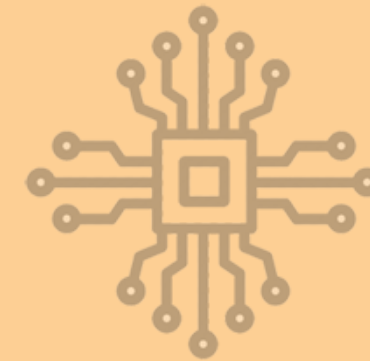
- Recover any transactions deleted or changed in the last 7 years
- Offered with or without Legal Hold capability
- Enhanced data availability, usability, integrity and security

Data Migration

- Quickly migrate inventory stock into 1st Business Networks
- Insightful analytics & comprehensive reporting
- Less disruption to daily business operations with less manual efforts



1stbn.* App Center



- ✓ Discover and connect apps to your 1stbn.* account

- ✓ Over 25+ apps to choose from across a range of categories

- ✓ Creates a more engaging and higher-value experience with 1stbn.* (1st Business Networks)

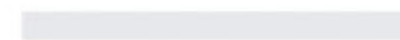
Collections



Manage



Q Search apps



New* Products and Features

1. Digital Marketing

- ✓ Search Engine Optimization (SEO) tools
- ✓ Keyword Strategy and Market Analysis
- ✓ SEO Reports with actionable reviews



2. Business Plans

A very basic but comprehensive business plan template to help you grow your small business

- ✓ Book Title: Sustainable Small Business Development Toolkit
- ✓ ISBN: 978-1-775-67244-9
- ✓ Year: 2021



New* Products and Features

3. OVH Smart POS (Point of Sale)

- ✓ Real-time sales data
- ✓ Track key product demand
- ✓ Automated business analytics
- ✓ Improve customer experience
- ✓ Centralized inventory tracking across multiple outlets

A

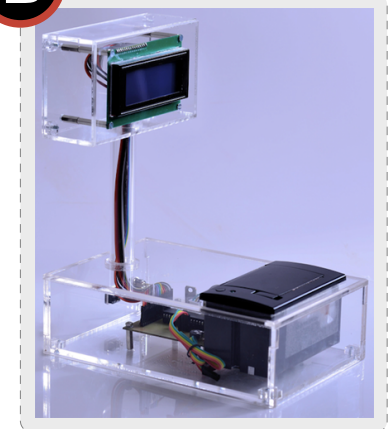
POS Model A



OVH Smart POS (12V, 1.6Amps)

B

POS Model B



Take your business anywhere with a turnkey point of sale (POS) solution

Contact us

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🐦 @1stbn

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